



*The 23rd International Congress of  
Theoretical and Applied Mechanics  
Beijing, China  
19 - 24 August, 2012*

# **EXHIBITION PROSPECTUS**

**[WWW.ICTAM2012.ORG](http://WWW.ICTAM2012.ORG)**



## General Information

### ICTAM2012 Secretariat

The Chinese Society of Theoretical and Applied Mechanics  
15 Beisihuanxi Road, Haidian District  
Beijing 100190, China  
Fax: +86 10 62559588  
E-mail: [ictam2012@cstam.org.cn](mailto:ictam2012@cstam.org.cn)

All information on ICTAM2012, including registration, submission of papers, transportation, accommodation, etc., is available on the Congress website at:

<http://www.ictam2012.org>

### Date and Venue

ICTAM2012 will be held in the China National Convention Center (CNCC), Beijing, from August 19 to 24, 2012, which is located in the heart of the Olympic Green of Beijing, adjacent to the National Stadium (Bird's Nest) and the National Aquatics Center (Water Cube).

CNCC address:

7# Tianchen East Road, Chaoyang District, Beijing 100105 China

CNCC website:

<http://www.cnccchina.com>

### Registration Fee (Quotes in Chinese Yuan)

Date of registration	Participants	Students	Accompanying persons
<b>Early bird</b> April 10 - May 10, 2012	CNY 4,600	CNY 2,500	CNY 750
<b>Regular</b> May 11 - August 12, 2012	CNY 5,000	CNY 2,500	CNY 750
<b>Late and On-site</b> August 13 - 20, 2012	CNY 5,500	CNY 2,500	CNY 750

## Exhibition

The exhibition is an integral part of ICTAM2012 with the intention to provide up to-date information on Mechanics. Excellent exhibition facilities in close proximity to the session halls are available at the CNCC. Coffee Breaks will be offered with the exhibition to enhance participants' attendance.

### Venue

China National Convention Center (CNCC)  
No.7 Tianchen East Road, Chaoyang District, Beijing 100105 China

### Proposed dates

<b>Set up times</b>	Sunday, August 19, 2012	14:00 – 18:00
<b>Exhibition open times</b>	Monday, August 20, 2012	08:00 – 17:00
	Tuesday, August 21, 2012	08:00 – 17:00
	Wednesday, August 22, 2012	08:00 – 12:00
	Thursday, August 23, 2012	08:00 – 17:00
	Friday, August 24, 2012	08:00 – 17:00
<b>Dismantling/Breakdown times</b>	Friday, August 24, 2012	18:00 – 20:00

### Standard booth (3m X 3m)

The price for Standard Booth is **CNY 25,000**. This includes:

- TWO Exhibitors' Badges
- White Shell Scheme Frame, Two chairs, One table
- Fascia Panel
- Cleaning of Public Areas and Gangways
- 24-Hour Security
- Tea/Coffee/Lunch for TWO Registered Exhibitors
- Get-together Party on Aug. 19 for TWO Registered Exhibitors
- Reception on Aug. 20 for TWO Registered Exhibitors

### Allocation of exhibition space

Space allocation will be made on a “first come, first served basis”. A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.



### Exhibitor registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting Company name. Any additional exhibitors will be charged an exhibitor registration fee of CNY 2,000.

### Acknowledgements

Please note that all exhibitors will be acknowledged in the final Program, on acknowledgement boards at the Congress and on the Congress website. Please forward your institution/company logo (in eps 300dpi format) in both black and white and color versions to [ictam2012@cstam.org.cn](mailto:ictam2012@cstam.org.cn).

### Application for Exhibitors

Application for exhibitors can be made in writing with the enclosed booking enquiry form to:

ICTAM2012 Secretariat  
The Chinese Society of Theoretical and Applied Mechanics (CSTAM)  
15 Beisihuanxi Road, Haidian District, Beijing 100190, China  
Fax: +86 10 6255 9588  
Email: [ictam2012@cstam.org.cn](mailto:ictam2012@cstam.org.cn)

### Payment Method (Bank Transfer)

Please make the payment to **ICTAM2012**:

Beneficiary Banker's Name: Industrial and Commercial Bank of China, Beijing  
Municipal Branch, Beijing, CHINA

Address: No. 65 Beisihuanxi Road, Beijing 100080, CHINA

Account No.: 0200004509089137911

Swift Code: ICBKCNBJBJM

The beneficiary is the Chinese Society of Theoretical and Applied Mechanics (CSTAM)

*Bank charges are the responsibility of the payee and should be paid at source.*

For domestic institutions, please make the payment to ICTAM2012:

银行户名: 中国力学学会

开户行: 中国工商银行北京市海淀西区支行

帐号: 0200004509089137911

### EXHIBITION APPLICATION FORM

Please note that all acknowledgements of your institution/company and listing of institution /company name and address will be generated from the following information. Please complete and send to:

ICTAM2012 Secretariat  
The Chinese Society of Theoretical and Applied Mechanics (CSTAM)  
15 Beisihuanxi Road, Haidian District, Beijing 100190, China  
Fax: +86 10 6255 9588  
Email: [ictam2012@cstam.org.cn](mailto:ictam2012@cstam.org.cn)

Institution/Company	_____		
Contact Name	_____	Position	_____
Tel	_____	Fax	_____
Email	_____	Website	_____
Address	_____		
Post/Zip Code	_____	Country	_____

WE HEREBY APPLY TO BOOK SHELL SCHEME SPACE:

Choice	*Stand Number	Price
1 <sup>st</sup> Choice		CNY 25,000
2 <sup>nd</sup> Choice		CNY 25,000
3 <sup>rd</sup> Choice		CNY 25,000

\*See the picture of Floor Plan on the next page.

Additional exhibitors	Price/person	Amount	Price
	CNY 2,000		

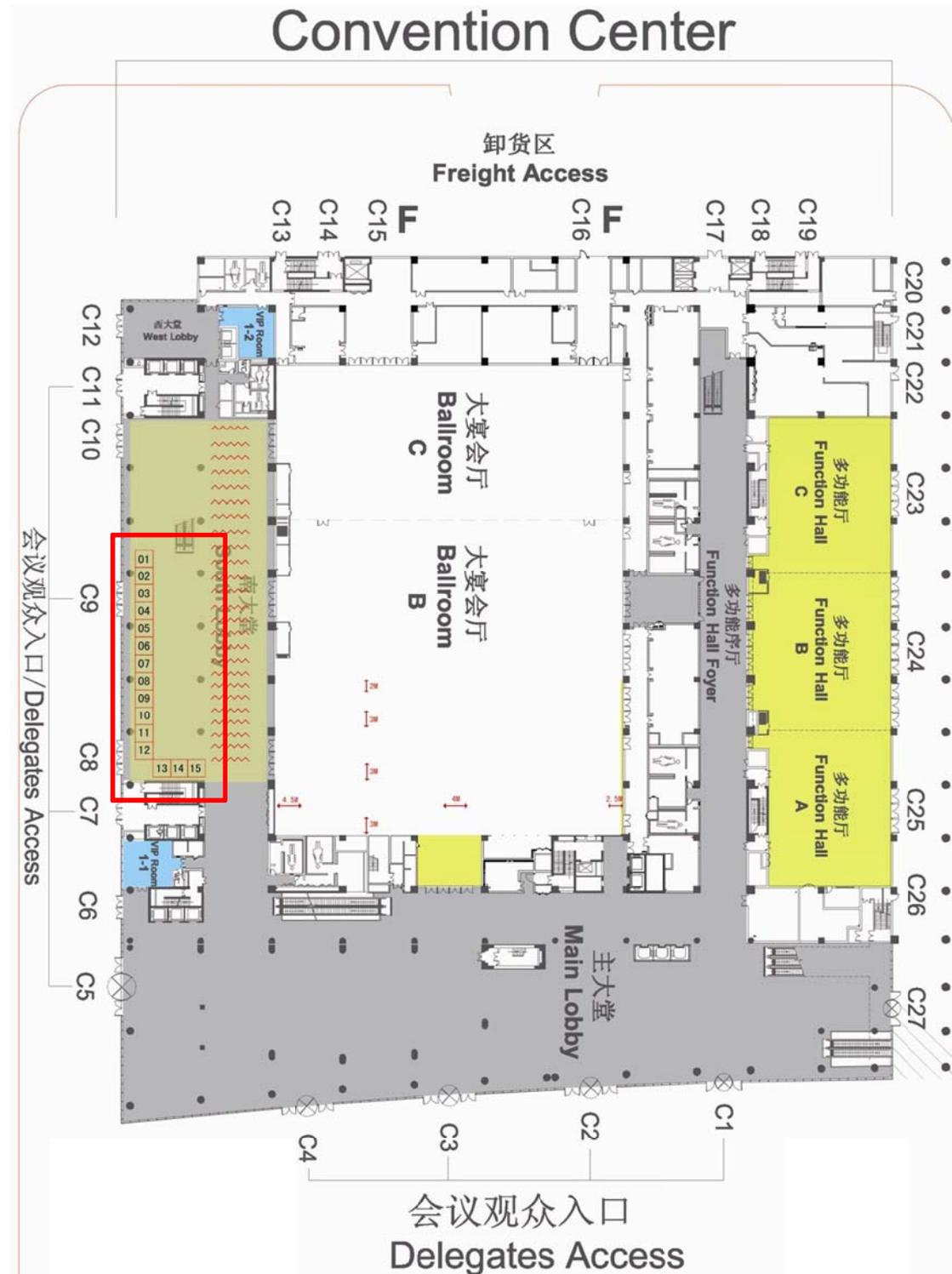
Total amount we will pay:         CNY        

*Payment should be made by bank transfer. No bank fees are to be deducted from the amount due.*

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

## Floor plan

15 standard booths to be selected (No. 01- No. 15) at the South Lobby of CNCC



## TERMS AND CONDITIONS

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.

**Application to Participation** Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed in so far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

**Obligations and Rights of Exhibitor** Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and revocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and Rights of Organizer** The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

**Cancellation** In case of cancellation received (in writing) as per the above policy.

**Liability Insurance** The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

**Exhibition Regulations** The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly re-requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended,

Otherwise the Organizer will arrange for their removal at the exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands permanently manned during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the exhibit application form. Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract. Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk. The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments to the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors. The Organizers will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.